

Dallas Mega March Day 2007

Rally for the New American Family

LULAC COUNCIL 102
Domingo A. Garcia, President

March 19, 2007



Dear _____,

On behalf of the Dallas Mega March Coalition, **I invite you to become a sponsor of an extraordinary community-building event—one that will change lives in the Dallas Ft. Worth area and throughout the nation.** The event is called Mega March Day 2007 *Rally for the New American Family*, it will be held April 1, 2007 in front of Dallas City Hall from 2pm to 5pm.

Our mission: **to familiarize, empower, and integrate Latinos and other groups by giving them access to the information and resources necessary for them to become full participants in the U.S. democracy.**

Hundreds of thousands of people attended the “Marchas” throughout the country last year. This year we are organizing a rally with an information fair component to engage and educate the passionate people of this region. Dallas has been at the forefront of the national immigration debate, and has one of the fastest growing populations of *New Americans* in the U.S.

Here are some of the activities that will be part of our program:

- **Know Your Rights:**
- **Building Real Community:**
- **Becoming a U.S. Citizen:**
- **Educating our Future:**
- **Community Resources Near You:**
- **The Multi-Cultures of Dallas:**
- **Voter Registration:**
- **Write Letters to Congress:**
- **And more...**

It is critical that we have your financial support to make this a grand success.

Please visit our website: www.megamarch.com. We offer the following levels of sponsorship (*any contribution is welcome and needed*):

Mega March America Sponsor (\$3,000+)

- Link from www.megamarch.com homepage to your company’s site, name and logo on website sponsor page.
- Information booth in America Sponsor area
- Public announcement of your America sponsorship during event

Democracy Sponsor (\$1,000)

- Company name and logo on www.megamarch.com website sponsor page.

- Information booth in Democracy Sponsor area
- Public announcement of your Democracy sponsorship during event

Liberty Sponsor (\$500)

- Company name and logo on www.megamarch.com website sponsor page.
- Information booth in Liberty Sponsor area
- Public announcement of your Liberty sponsorship during event

Community Sponsor—Community Based Organizations, Non Profits, Food (\$100 -\$250)

- Company name and logo on www.megamarch.com website sponsor page.
- Information booth in Community Sponsor area.

This event is important and unique because it is based on principles of peace and cooperation. The participants and presenters will largely be people with experience in community service. It builds upon the effort of the first Mega March held in April 2006, and brings together resources from the business community, government, nonprofit organizations and the public at large. This is an opportunity to connect with one another; to share ideas; to discuss projects in motion; to assess progress; and to continue to build our movement for comprehensive federal immigration reform this year.

The more participants we have the better! Will you recommend someone else we may contact about sponsorship? We count on word of mouth to build our movement and to make this special event successful. I encourage you to share this information with anyone who would be interested in our event. **Again, please join us as a generous sponsor for Mega March Day 2007 Rally for the New American Family. Our event won't be complete without you.**

In community,

Name:

Dallas Mega March Coalition

Phone:

P.S. I look forward to talking with you soon regarding your preferred level of sponsorship. Checks should be made payable to "LULAC 102," and can be sent to the address below. Your gift is tax deductible. Respond by Thursday, March 30, 2007 to reserve your sponsorship.

Please make checks payable to LULAC 102
Mail to: Law Office of Domingo Garcia * Attn: LULAC 102
400 S. Zang Blvd. * Suite 600 * Dallas, TX 75208 * (214) 941-8300